

D 73047

B.Com

(Pages : 2)

Name.....

Reg. No.....7.....

**FIRST SEMESTER B.Com./B.B.A. DEGREE EXAMINATION, NOVEMBER 2019**  
(CBCSS)

**B.Com.**

**BCM 1B 01—BUSINESS MANAGEMENT**

(2019 Admissions)

Time : Two Hours and a Half

Maximum : 80 Marks

**Section A**

*Answer the following questions.*

*2 marks each*

1. Management principles are relative not absolute. Do you agree ?
2. State the views of management process school.
3. What is Unity of Command ?
4. Define MBO.
5. What do you mean by Tactical Plans ?
6. What does Departmentation refers to ?
7. Differentiate Centralisation from Decentralisation.
8. What are the techniques that are used for direction ?
9. Differentiate Theory X from Theory Y.
10. What do you mean by Laissez Faire or Free-rein Leadership ?
11. State the role of Feedback in communication process.
12. State the significance of Management Audit ?
13. What is Meta-ethics concerned with ?
14. Briefly explain the need of Ethics in Human Resources.
15. What do you mean by Total Quality Management ?

(15 × 2 = 30 marks, ceiling 25 marks)

Turn over

**Section B**

*Answer the following questions.  
5 marks each.*

16. Write a note on Total Productive Maintenance (TPM) ?
17. Discuss the different types of stress.
18. What are the major elements of logistic management ?
19. Discuss the role of Business Ethics in era of Globalisation.
20. What are the major steps in Control Process ?
21. State the features of co-ordination.
22. Explain the path-goal model of leadership.
23. Mention major activities included in the staffing process.

(8 × 5 = 40 marks, ceiling 35 marks)

**Section C**

*Answer any two of the following.  
10 marks each.*

24. What do you mean by delegation of authority ? What are its principle and steps ?
25. What is Organizational Structure ? State the types of Organizational Structures and their features.
26. Write a note on management by participation.
27. What is business ethics and state the importance of business ethics.

(2 × 10 = 20 marks)